

NEWS RELEASE

For Immediate Release: Nov. 30, 2007

For More Information, Contact: Krissie Mayer or Denise Larson HIV/AIDS Program North Dakota Department of Health

Phone: 701.328.2378 E-mail: <u>kmayer@nd.gov</u> denlarson@nd.gov

North Dakota Observes World AIDS Day Department of Health Urges Testing for At-Risk People

BISMARCK, N.D. – In observance of World AIDS Day December 1, the North Dakota Department of Health is urging people at risk for HIV/AIDS to get tested, according to Denise Larson, HIV Prevention Coordinator for the Department of Health.

Established by the World Health Organization in 1988, World AIDS Day serves to further global awareness and focus prevention efforts on the devastating impact of the HIV/AIDS epidemic. Observation of this day provides an opportunity for governments, national AIDS programs, churches, community organizations and individuals to demonstrate commitment and action in the fight against HIV/AIDS.

December 1 serves to remind everyone that the U.S. – like other nations around the world – is deeply affected by this epidemic. Over one million people in the United States are HIV positive, and approximately 40,000 new infections occur every year. About one-fourth of the people estimated to be HIV positive are believed to be unaware of their infections, underscoring the need for increased efforts to reach at-risk populations with HIV testing and prevention services.

"World AIDS day is great opportunity to raise awareness about the impact the disease has on people, families and communities," Larson said. "We must continue to reinforce the critical importance of HIV prevention. If people know how to keep themselves from being infected with HIV, we can reduce the toll AIDS has on our world."

To support this year's 2007 World AIDS Day theme *The Power of Partnerships*, which focuses on leadership, the Department of Health urges North Dakotans to take charge of their health and get tested for HIV, especially anyone who has ever put himself or herself at risk for HIV by

-- more --

600 E. Boulevard Ave. Dept. 301, Bismarck, North Dakota 58505-0200
Phone: 701.328.2372 Fax: 701.328.4727 E-mail: health@nd.gov

engaging in risky behavior. Risky behavior includes unprotected sex, needle-sharing for drug use, or tattooing and body piercing. HIV testing is available at test sites throughout the state. The test sites are staffed by trained personnel who offer free and confidential HIV testing, preand post-test counseling, and referrals to those at risk. HIV can be prevented by avoiding or not engaging in risky behaviors.

For information about HIV testing and other HIV/AIDS services, call the North Dakota Department of Health HIV/AIDS Program hotline at 800.70.NDHIV or visit the program's website at www.ndhiv.com.

-- 30 --

Please note: To access archived news releases and other information, visit the North Dakota Department of Health Press Room at www.nddohpressroom.gov.

600 E. Boulevard Ave. Dept. 301, Bismarck, North Dakota 58505-0200 Phone: 701.328.2372 Fax: 701.328.4727 E-mail: health@nd.gov